

# ESTIMATE

## Quote Information

Proposal Title: Florida Atlantic University - On Prem Non Hosted Option

Prepared By: Andrea Linn

Prepared For: Jason Watkins

E-mail: [alinn@fourwindsinteractive.com](mailto:alinn@fourwindsinteractive.com)

E-mail: [watkinsj@fau.edu](mailto:watkinsj@fau.edu)

Phone: 720-389-3678

Phone: 561-297-3103

## Address Information

Ship To:

Name: Florida Atlantic University

Contact: Jason Watkins

Address: Florida Atlantic University  
Controller's Office & AFTSS  
ADM141/SU131F  
777 Glades Road  
Boca Raton, FL  
33431  
USA

Phone: 561-297-3103

Email: [watkinsj@fau.edu](mailto:watkinsj@fau.edu)

Bill To:

Name: Florida Atlantic University

AP Contact: Jason Watkins

Address: Florida Atlantic University  
Controller's Office & AFTSS  
ADM141/SU131F  
777 Glades Road  
Boca Raton, FL  
33431  
USA

Phone: 561-297-3103

Email: [watkinsj@fau.edu](mailto:watkinsj@fau.edu)

Customer Infrastructure Solution: New Client - INSTALLED

Item #	Item Description	List Price	Quantity	Billing Total	Billing Frequency	Term (Months)
<b>Software</b>						
FWI411ICPL1	Interactive Content Player License (Individual licenses up to 10)	\$2,285.00	2	\$4,570.00	One-Time	
<b>Professional Services</b>						
Training Package - Introductory	Introductory Training Package	\$1,250.00	1	\$1,250.00	One-Time	
FWI-CUSTPC	Player PC Setup and Configuration (Customer-provided hardware)	\$165.00	2	\$330.00	One-Time	
<b>Other</b>						
Annual Maintenance	Annual Maintenance billed Annually	\$822.60	1	\$822.60	Annually	36

# ESTIMATE

Software	\$4,570.00
Hardware	\$0.00
Services	\$1,580.00
Subscription	\$0.00
Annual Maintenance	\$822.60
Estimated Charges	\$0.00
<b>First Year Total</b>	<b>\$6,972.60</b>
<b>Annual Recurring Fees</b>	<b>\$822.60</b>

## Assumptions

It is Client's responsibility to ensure all client provided hardware meet all FWI hardware requirements.

Client provided PC's will be shipped to FWi facility for PC configuration. FWi will then ship back to client site once configuration is complete. Client is responsible for all shipping charges.

## Additional Note

## Disclaimer

This is an estimate only and is not a quote or offer to provide services. All prices are subject to change without notice. Equipment and Software availability may also change without notice. Professional services hours may vary based upon specific job requirements and complexities as determined by the professional services team. For an official sales quote please contact the sales representative listed above.

# Installed Software Infrastructure

## Summary

Included at no additional cost with Content Player license purchases, the **FWi Software Infrastructure** bundle includes the complete package of software required for an enterprise digital communications backend.

Intended for on-premise implementations, the **Installed Infrastructure** bundle entitles the customer to install on their equipment:

- Up to three instances of the Windows-based **Content Manager**
- The **Content Manager** SQL database schema
- **Content Manager Express (CMX)**, the Web-based content management interface
- **FWi Web Services**, a set of Web Services that provides the ability to host content deployments and distribute content to Content Player devices over HTTP, alongside many other Web Services
- **Integration Framework**, a data integration middleware product (base product without adapters to specific data sources)

A single login for the hosted FWi digital asset management interface called **Content Store** is also available to the customer as a component of this solution.

## Assumptions

- No professional services are included with this software licensing package. For on-premise implementations, professional services are required for installation.
- Components of this package are not available for sale individually.
- Integration Framework includes SQL, JSON, and HTTP adapters. Adapters to other data sources are available for sale individually.
- This is subject to the terms and conditions within the Master Software and Services agreement.
- Licensing for Microsoft products required for these installations, including Windows Server and SQL Server not included.

# FWi Introductory Training Package

- \$1250

## Summary

- Two (2) two hour web-based sessions will be conducted by a FWi Software Expert or Signage Developer, which must be completed within six (6) months from contract execution start date. These sessions can incorporate the following topics as applicable:

**Basic Content Manager (60 Minutes)** Topics covered: Connecting to a Database, Network Overview, Content Types, Modifying a Template, Basic Content Overview, File Driven Content, Repositories and Content Manager User Interface, Scheduling Content, Content Properties, Deploying to a Content Player

**Content Manager Express (30 Minutes)** Topics covered: Content Manager vs Content Manager Express, Content Manager Express interface, Saving via Content Manager Express

**Content Store (30 Minutes)** Topics covered: Creating a new grid, formatting columns (images, etc.), importing data from a CSV, exporting to a CSV, connecting to Live Data

**Basic Live Data (30 Minutes)** Topics covered: Connecting and defining a data source, creating a layout (title, row, footer, group-by, multiple columns), data fields vs. markup

**Bing Maps (45 Minutes)** Topics covered: Defining the properties, using custom markers, interfacing with interactive Live Data to allow users to select destinations

**Advertising (20 Minutes)** Topics covered: Creating a campaign, campaign properties, attaching content to campaigns, generating ad campaign reports (requires MS Word).

**Content Feeds (20 Minutes)** Topics covered: Setting up data source (required columns and extra columns), proper formatting, placing the Feed, setting filters

**Users and Groups / Permissions and Security (20 Minutes)** Topics include: Setting up new users and groups, integrating with Active Directory, defining permissions, permission hierarchy

- One (1) 30 minute Q&A session post initial training

## The training package also includes access to the following knowledge repositories:

### General Feature Training Database:

The training database offers guided tutorials on the most commonly used functionality within the FWi product suite. Within the Content Manager, a Content Player network has been designed for quick reference of training topics and valuable information that can address the needs of both basic and advanced users. Each topic is designed specifically for training with possible configuration options, and considerations for building a top caliber sign.

## Assumptions

- All training sessions require a minimum of two weeks advance notice for scheduling.
- Remote access for content manager is required to be confirmed a minimum of two weeks in advance of scheduled training.
- For customer built signs or custom kiosks, additional preparation time may be required to become familiar with that build for in which preparation time would incur additional charges.
- A minimum of one hour will be charged for training time; additional training time will be billed in one hour increments.
- Cancellation penalty equal to 100% of estimated hours will apply to any training time not rescheduled at least 24 hours in advance for remote training or at least 7 days in advance for onsite training.
- If customer requires project to be put on hold for any reason, customer will be responsible for full payment of package cost. Project will be deemed complete and closed when the project duration has exceeded six (6) months from the project contract start date.
- This is subject to the terms and conditions within the Master Software and Services agreement.