


People **create lasting connections** with places when they have interesting and relevant information readily available.

Canogle works with organizations and agencies to engage audiences with curated and **location-aware, interpretive content.**



Deeper Experiences
Inspired stewardship

A woman with long blonde hair and a man with dark hair are hiking on a dirt path through a dense evergreen forest. They are both looking upwards, admiring the tall trees. The woman is in the foreground, wearing a dark blue jacket, and the man is slightly behind her, wearing a dark green jacket. The forest is lush with green foliage and moss-covered rocks.

What We Do

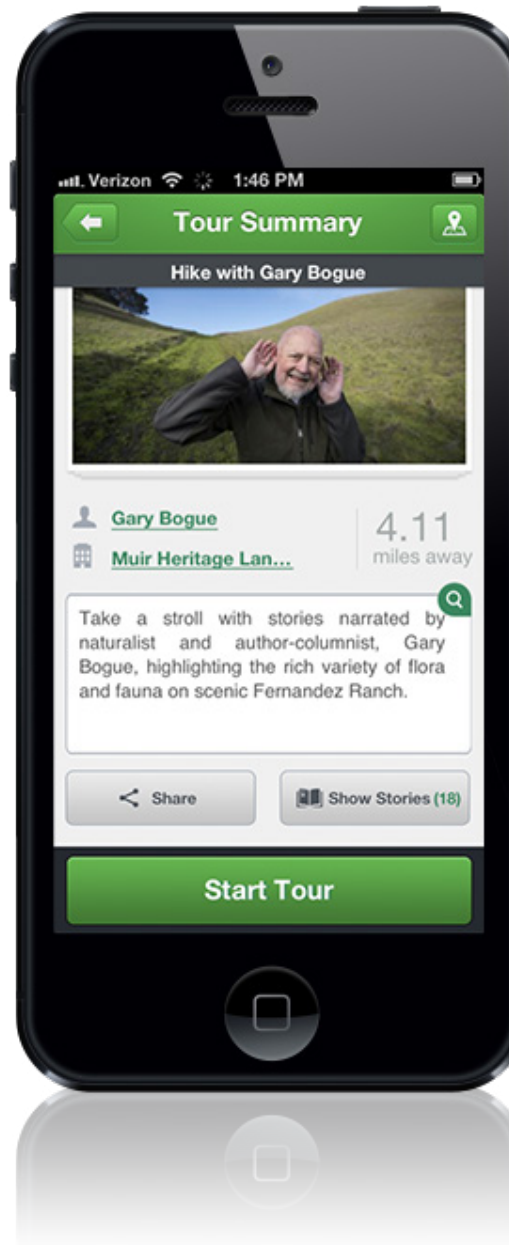
With Canogle, land-conservation organizations and agencies can engage broader audiences with interpretive content delivered on smart phones.

- Inform, guide and entertain with engaging, personalized experiences
- Publish interpretive content in real-time with no impact to the landscape
- Collect useful data like number of visitors, interests and comments
- Leverage partnerships for content
- Increase awareness, interest, visitors, volunteers, donors and funding
- Focus on creating great experiences, not wasting time getting the technology right

Why Canogle

With Canogle you can augment existing signage-based investments and create a rich new experience that rivals the interactivity of docent-led hikes but with significant cost savings. With Canogle you can:

- Reduce costs by reducing the amount of signage needed
- Create rich, focused tours that provide both broad appeal and high specificity
- Quickly make changes with easily updatable content
- Provide a personalized experience that no sign can match by itself
- Collect feedback on participation and interest in a way that is impossible with signage alone
- Supplement docent led hikes that are labor intensive and not always convenient for visitors



CREATE A DYNAMIC EXPERIENCE

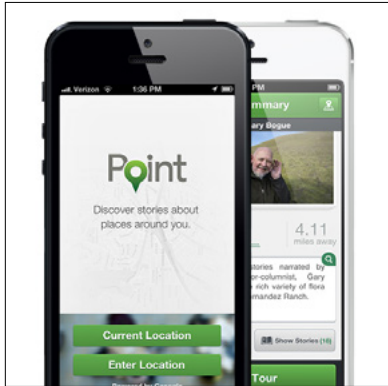


Interactive Stories

Bring the rich stories behind your heritage sites to life interactively and automatically. Re-create the feel and richness of history and the natural habitat through automated, interactive story-telling.

100% Mobile

Users download our mobile app to browse and select tours around them



Interpretive content is triggered by GPS as your visitors walk along the tour route.

100% Automated

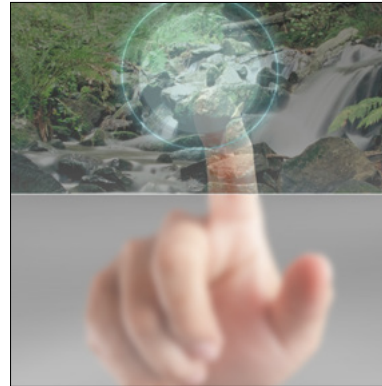
Content is automatically triggered via GPS location



Content consists of short stories that are associated with points of interests combined into the tours. Stories are automatically triggered via GPS.

100% Interactive

Deploy text, images, audio, video - any content you own or have access to



Stories are easily created and can combine text, images audio and even video in short narratives.

Re-purpose your already existing information or crowd-sourced content from partners. Published content is owned and managed by you.

100% Effective

Inspire your audience and provide access to additional information



Audiences can access additional information when inspired to learn more.

WHY IT'S FOR YOU

A Rich Visitor Experience

Share cultural, historical and geological heritage with visitors quickly and with the highest degree of personalization.

Develop a wide variety of content without any impact on your landscape while gaining the flexibility of working with a richer, more diverse group of clients and partners.

Simple & Cost Effective

With Canogle you focus on educating your visitors, we focus on creating and maintaining the technology needed to deliver the message. It's simple, cost effective and provides a more engaging experience.

Track, Measure, Improve

Improve visitor experiences by tracking app usage and by measuring the effectiveness of your content. Change content quickly and easily to increase engagement and visitor satisfaction.

Who We Are Working With



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